



Together we
impact lives and
inspire hope!



**2025 Event
Sponsorship
Opportunities**

For more information, contact Lorraine Clements.
(585) 423-9700 x305 | lclements@cscrochester.org

Dear Community Partner,

Cancer Support Community (CSC) at Gilda's Club's 2025 Event Sponsorship Program offers individuals, corporations and businesses the **opportunity to make one comprehensive sponsorship gift for any or all of our events for a full year**. Together, we can provide year-round programs and services to over 4,000 people impacted by cancer so no one faces cancer alone!

Since 1959, Cancer Support Community at Gilda's Club has served at the forefront of providing educational, social and mental health support programs at no cost. We serve people of all ages impacted by any type of cancer – adults, teens and children – along with their family, friends, and caregivers.

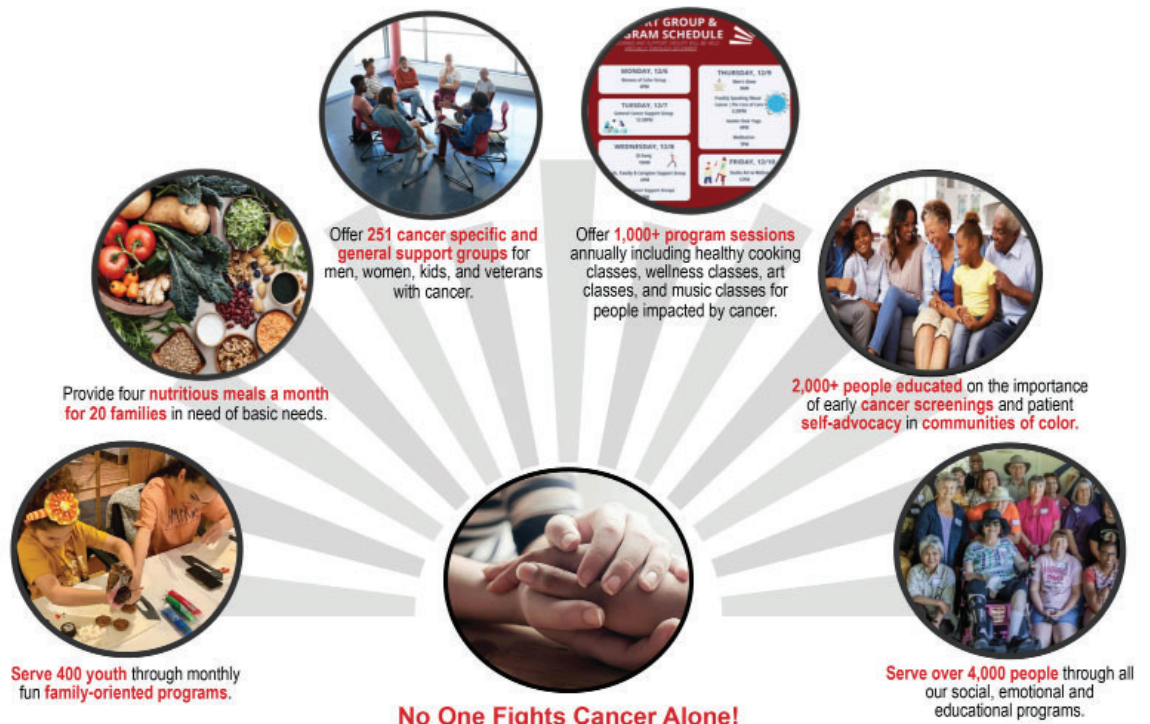
We continue our longstanding commitment to helping as many individuals and families as possible. Your partnership with Cancer Support Community at Gilda's Club Rochester will ensure that we carry our critical mission forward.

Thank you for considering our Sponsorship Program. We welcome your support and the opportunity to work together to make an impactful difference in our community and, more importantly, in the lives of countless individuals who are in need of hope and friendship. **Here's how you can help!**

Thank you.

James F. Love

James F. Love
Chief Executive Officer
Cancer Support Community at Gilda's Club



BACHELOR AUCTION

SPONSORED BY 98PXY



Saturday, March 22, 2025
Anthology
 (336 East Avenue, Rochester, NY 14604)

Our 15th Annual Bachelor Auction offers the perfect opportunity to enjoy a night out while helping your Rochester community. Join us as we auction off 25 of Rochester’s most eligible bachelors. All proceeds benefit the free programming at Cancer Support Community at Gilda’s Club Rochester. The Bachelor Auction is sponsored by 98PXY with Moose and Breezy as the event emcees.

Attendance - 500+ young professionals, established professionals, philanthropic community members.
Media Exposure: Targeted social media, radio (partner sponsor 98PXY)

SPONSORSHIP	DESCRIPTION
<p>PRESENTING SPONSOR \$3,500</p>	<ul style="list-style-type: none"> • Company logo on all promotional materials as presenting sponsor. • Inclusion in all radio promotions as presenting sponsor. • Corporate Banner at event (provided by sponsor). • Recognition on event webpage; logo & link to company website. • Social media recognition. • Full-Page program book sponsorship. (16 5/8 inches wide by 31 1/16 inches tall) • Company/Organization banner displayed night of the event and invited to provide a promotional item for all guests to receive night of (provided by sponsor). • Twelve (12) tickets.
<p>DATE SPONSOR \$1,500</p>	<ul style="list-style-type: none"> • Recognition on event webpage; name listing & link to company website. • Social media recognition. • Half-Page program book sponsorship.(16 5/8 inches wide by 14 1/2 inches tall) • Eight (8) tickets.

**ROSE SPONSOR
\$750**

- Recognition on event webpage; name listing & link to company website.
- Half-Page program book sponsorship. (16 5/8 inches wide by 14 1/2 inches tall)
- Four (4) tickets.

**FULL PAGE PROGRAM
BOOK SPONSOR
\$200**

- 16 5/8 inches wide by 31 1/16 inches tall.
- Full color.
- High resolution (300dpi) JPEG or PNG file required by March 6th.

**HALF-PAGE PROGRAM
BOOK SPONSOR
\$100**

- 16 5/8 inches wide by 14 1/2 inches tall.
- Full color.
- High resolution (300dpi) JPEG or PNG file by required by March 6th.

All advertisements and sponsor logos are due by March 3rd.

Cancer Support Community at Gilda's Club is a 501c3 nonprofit organization. A portion of your sponsorship gift is tax-deductible to the extent allowed by the IRS and will be noted on your invoice/receipt. Our tax identification number is 16-0836556.



Wednesday, July 23, 2025
The Links at Greystone
(1400 Atlantic Ave., Walworth NY 14568)

Join us for a great day of golf on the Links at Greystone, a premier course, to benefit Cancer Support Community at Gilda's Club! The day includes: 18 holes with cart, raffles, golfer participation gift, breakfast and lunch followed by an hors d'oeuvres reception and presentation of team prizes.

Attendance - 144 individual and team golfers.

Media Exposure: Targeted social media, radio

SPONSORSHIP

DESCRIPTION

Presenting Sponsor
\$3,500

EXCLUSIVE OPPORTUNITY

- Logo used on print collateral and hyperlinked on website.
- Mention in all news stories and promotion of the event.
- Thanked and tagged on social media with logo.
- Share company partnership testimonial via email blast, and on social channels two times.
- Opportunity to hang company banner on location.
- Logo prominently displayed on event thank you signage.
- Verbal recognition during welcome and reception.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by June 30th).
- Two free Hole/Tee signs.
- Two foursomes.

Cart Sponsor
\$2,500

EXCLUSIVE OPPORTUNITY

- Logo prominently displayed in every golf cart used at the tournament.
- Thanked on social media with logo.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by June 30th).
- Logo displayed on thank you signage at the event.
- One foursome.

SPONSORSHIP

DESCRIPTION

Putting Green Sponsor

\$1,750

EXCLUSIVE OPPORTUNITY

- Signage with logo prominently displayed at the putting green.
- Thanked on social media with logo.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by June 30th).
- Listed on event thank you signage.
- One foursome.

Reception Sponsor

\$1,500

- Signage with logo prominently displayed in the reception space.
- Recognition on social media with logo.
- Signage as the complimentary drink sponsor with logo on drink tickets.
- Logo/Signage on drink cart
- Listed on event thank you signage.
- One foursome.

Lunch Sponsor

\$1,250

- Logo prominently displayed in the lunch area.
- Recognition on social media with logo.
- Opportunity to distribute literature and/or business card in boxed lunches. (Items needed by June 30th).
- Listed on event thank you signage.
- One foursome.

Breakfast Sponsor

\$1,000

- Logo prominently displayed in the breakfast area.
- Recognition on social media with logo.
- Listed on event thank you signage.
- One foursome.

Foursome Sponsor

\$750

- Logo included on sponsor signage at event.
- Recognition on social media with logo.
- One foursome.

Hole/Tee

\$250

- Signage at one hole/tee
- Listed on event thank you signage.

All sponsor logos are due by June 30th.

Cancer Support Community at Gilda's Club is a 501c3 nonprofit organization. A portion of your sponsorship gift is tax-deductible to the extent allowed by the IRS and will be noted on your invoice/receipt. Our tax identification number is 16-0836556.

Heroes Ball '25



Oct. 3, 2025
Woodcliff Hotel & Spa
 (199 Woodcliff Dr., Fairport, NY 14445)

It is our largest fundraiser held annually in the spring to honor and recognize “heroes” and champions against cancer. The evening includes raffles and auction items.. All proceeds stay local helping us provide free social and emotional support programs that benefit men, women, teens, and kids in our community.

Attendance - 300+ young professionals, established professionals, philanthropic community members.
Media Exposure: Targeted social media, radio

SPONSORSHIP

DESCRIPTION

Partner Sponsor
\$15,000

EXCLUSIVE SPONSORSHIP

- CEO welcome message at event.
- Logo on invitation & printed materials.
- Recognition in press releases and Eblasts.
- Logo on event website/link.
- Social media recognition as an event partner.
- Recognition at event.
- Exclusive signage as Partner Sponsor.
- Outside back cover program book sponsorship.
- Two tables of 10.

Platinum
\$10,000

- Logo on invitation & printed materials.
- Recognition in media releases and eblasts.
- Logo on event website/link.
- Social media recognition.
- Recognition at event.
- Exclusive signage as Platinum Sponsor.
- Inside front cover program book sponsorship.
- 1 table of 10.

Awards/Honorees
\$5,000

- Logo on event website/link.
- Social media recognition.
- Digital acknowledgement in award/honorees slide presentation
- Inclusion on event signage.
- Full page program book sponsorship.
- 1 table of 10.

Reception Sponsor**\$2,500**

- Social media recognition.
- Signage at Reception.
- 1/2 page program book sponsorship.
- 1 table of 10

Live Auction Sponsor**\$1,500**

- Social media recognition.
- Signage in auction area.
- 1/2 page program book sponsorship.
- 4 complimentary tickets.

Hero Sponsor**\$1,000**

- Recognition on event website.
- Program Book text listing.
- 2 complimentary tickets.

Full Page Program Sponsorship**\$600**

- Dimensions are 5" wide x 7 3/4" tall.
- High Resolution (300 dpi) JPG or Camera-ready PDF file.
- **Provided by Aug. 20th.**

Half Page Ad Program Sponsorship**\$350**

- Dimensions are 5" wide x 3 1/2" tall.
- High Resolution (300 dpi) JPG or Camera-ready PDF file.
- **Provided by Aug. 20th.**

All advertisements and sponsor logos are due by Aug. 20th.

Cancer Support Community at Gilda's Club is a 501c3 nonprofit organization. A portion of your sponsorship gift is tax-deductible to the extent allowed by the IRS and will be noted on your invoice/receipt. Our tax identification number is 16-0836556.

HOCKEY FIGHTS CANCER



TBD - November 2025
Blue Cross Arena
(1 War Memorial Sq., Rochester, NY 14614)

Hockey Fights Cancer night combines sports and fundraising for a fun high energy night of hockey! A major part of the event is the game-worn jersey auction. Proceeds from in-game activities (i.e., star toss) and the jersey auction benefit Cancer Support Community at Gilda's Club. The event provides immense exposure of our mission to a crowd of thousands.

SPONSORSHIP

DESCRIPTION

Presenting Sponsor \$6,000

- Included in a media release announcing the partnership of said game.
- Included in all promotional media leading up to and during said game.
- Presenting sponsor of the jersey auction during the said game with net proceeds of the auction benefitting Cancer Support Community at Gilda's Club.
- Logo included on promotional elements promoting the sponsor and charity during the game (i.e., Live In-Game Promotion I Feature, 3 minutes of LED Ribbon, PSA :30 second spot and Amerks Fun Roll marketing inclusion). Two (2) PA Announcements during the game giving recognition as game sponsor.
- Recognized as sponsor in two (2) :30 second commercial spots on the Americans' radio broadcast for the game.
- Positioned as the presenting sponsor of the game's radio broadcast including :10 second live drops during each period.
- Provide information materials at shared tabling opportunity with Cancer Support Community at Gilda's Club.
- **Receive twelve in the RH entertainment suite with food and beverages and 2 parking passes**
- Receive exposure on Amerks.com and Americans' social media platforms during said game.
- Receive inclusion in Americans' email blast promoting the game.
- Receive exposure on Cancer Support Community at Gilda's Club's website and social media platforms as event sponsor.
- Meet and Greet with Amerks' legend Jody Gage.
- Team autographed Hockey Fights Cancer Jersey.

Branded Giveaway Promotion Optional Opportunity

- Opportunity to provide a branded giveaway item to distribute to fans prior to the game. (Minimally 1,000 items and is at the expense of the presenting sponsor).

All sponsor logos are due by Oct. 20th

Cancer Support Community at Gilda's Club is a 501c3 nonprofit organization. A portion of your sponsorship gift is tax-deductible to the extent allowed by the IRS and will be noted on your invoice/receipt. Our tax identification number is 16-0836556.

Page intentionally left blank.



2025 EVENT SPONSORSHIP COMMITMENT FORM

Please complete this form and mail/e-mail form including company's high resolution (300 dpi) JPEG/PNG logo file to:

Cancer Support Community at Gilda's Club Rochester
Lorraine Clements, Director of Development
255 Alexander Street, Rochester, NY 14607
lclements@cscrochester.org | (585) 423-9700 x305

Company Name (as it should appear on signage):	
Contact (First & Last Name):	
Address:	
City, State, Zip:	
Email:	Contact Phone:
Provide us with your social media handles for tagging:	

Please indicate your sponsorship level(s) for any and all events.

(✓) BACHELOR AUCTION	(✓) CANCER SUPPORT CLASSIC	(✓) HEROES BALL	(✓) HOCKEY FIGHTS CANCER
Presenting Sponsor - \$3,500	Presenting Sponsor - \$3,500	Presenting Sponsor - \$15,000	Presenting Sponsor - \$6,000
Date Sponsor - \$1,500	Cart Sponsor - \$2,500	Platinum Sponsor - \$10,000	<i>* Cancer Support Community at Gilda's Club is a 501c3 nonprofit organization (Federal ID is 16-0836556). A portion of your sponsorship gift is tax-deductible to the extent allowed by the IRS., and will be noted on your event invoice/ receipt.</i>
Rose Sponsor - \$750	Putting Green Sponsor - \$1,750	Awards/Honorees Sponsor - \$5,000	
Full Page Program Book Sponsor - \$200	Reception Sponsor - \$1,500	Reception Sponsor - \$2,500	
Half Page Program Book Sponsor - \$100	Lunch Sponsor - \$1,250	Live Auction Sponsor - \$1,500	
	Breakfast Sponsor - \$1,000	Hero Sponsor - \$1,000	
	Foursome Sponsor - \$750	Full Page Program Book Sponsor - \$600 (5" wide x 7 ¾" tall)	
	Hole/Tee - \$250	Half Page Program Book Sponsor - \$350 (5" wide x 3 ½" tall)	

TOTAL AMOUNT ENCLOSED: _____

PAYMENT: CASH CHECK (payable to the: Cancer Support Community at Gilda's Club Rochester) PLEASE INVOICE ME
 AMERICAN EXPRESS MASTERCARD VISA DISCOVER


Call (585) 423-9700 x307 to pay by phone.

Name On Card:		
Card Number:	Expires:	CVV:
Signature:	Date:	



Our Mission:

Cancer Support Community at Gilda's Club mission is to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care. Our programs are free to anyone impacted by cancer and are a complement to their medical care.



When you hear the word cancer it seems as though your heart stops and your mind goes into panic mode, developing hundreds of questions for this unknown journey. This was me when I received my diagnosis of breast cancer. My heart swells with joy, optimism and thankfulness for the many blessings along the way.

One such blessing was the Cancer Support Community at Gilda's Club. They are a supportive environment with many programs that meet the emotional, nutritional and physical needs of the cancer patient and their families.

I am so thankful I found Cancer Support Community at Gilda's Club, having enjoyed participating in a variety of their programs and developing lasting and supportive friendships along the way.

I know I am never alone in this journey.

- Deborah



No One Should Ever Face Cancer Alone.

Disclosure Requirement for Solicitation of Contributions Pursuant to New York State Executive Law 174-b
Cancer Support Community at Gilda's Club is a 501c3 nonprofit (Federal ID # 16-0836556) organization.
A copy of our latest annual report/case for support statement may be obtained upon request.