



Together we
impact lives and
inspire hope!

 **CANCER SUPPORT
COMMUNITY**
AT GILDA'S CLUB ROCHESTER



2024 Event Sponsorship Opportunities

For more information, contact Lorraine Clements.
(585) 423-9700 x305 | lclements@cscrochester.org

Dear Community Member,

Cancer Support Community (CSC) at Gilda's Club's 2024 Event Sponsorship Program offers individuals, corporations and businesses the **opportunity to make one comprehensive sponsorship gift for any or all events for a full year** of Cancer Support Community at Gilda's Club events. Together, as partners, we can provide year-round programs and services to over 5,000 people impacted by cancer so no one faces cancer alone!

Since 1959, Cancer Support Community at Gilda's Club has served at the forefront of providing educational, social and mental health support programs at no cost for people of all ages impacted by any type of cancer – adults, teens and children – along with their family, friends, and caregivers. In 2024, we celebrate a milestone having been serving the cancer community for 65 years!

We continue our longstanding commitment to helping as many individuals and families as possible that are impacted by cancer. Your partnership with Cancer Support Community at Gilda's Club will ensure that we carry our critical mission forward.

Thank you for considering our Sponsorship Program. We welcome your support and the opportunity to work together to make an impactful difference in our community and more importantly, in the lives of countless individuals who are in need of hope and friendship. **Here's how you can help!**

“It was a tough blow, but I tried to focus on the positives” says Melissa of her cancer diagnosis during her 8th month of pregnancy. “I knew I would need help with the mental symptoms of Cancer, so I turned to Cancer Support Community at Gilda's Club. The programs and environment have helped me so much. Anytime I feel down, I know I will feel better after going for my next program and the sense of belonging. I feel at home every time I walk through that big red door.”
- Melissa

Thank you.

James F. Love

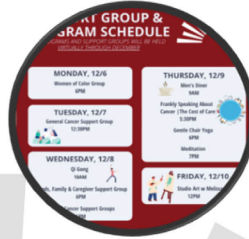
James F. Love
Chief Executive Officer
Cancer Support Community at Gilda's Club



Provide four **nutritious meals a month** for **20 families** in need of basic needs.



Offer **251 cancer specific and general support groups** for men, women, kids, and veterans with cancer.



Offer **1,000+ program sessions** annually including healthy cooking classes, wellness classes, art classes, and music classes for people impacted by cancer.



2,000+ people educated on the importance of early **cancer screenings** and patient **self-advocacy** in **communities of color**.



Serve **400 youth** through monthly fun **family-oriented programs**.



No One Fights Cancer Alone!



Serve over **4,000 people** through all our social, emotional and educational programs.

Support Groups

Educational Programs

Expressive Arts

Health & Wellness

Social Programs

Youth Programs

THE 14TH ANNUAL BACHELOR AUCTION

SPONSORED
BY
98PXY



Saturday, March 23, 2024
Essex (1048 University Ave, Rochester, NY 14607)

Our 14th Annual Bachelor Auction is the perfect opportunity to enjoy a night out while helping your Rochester community. Join us as we auction off 25 of Rochester's most eligible bachelors. All proceeds benefit the free programming at Cancer Support Community at Gilda's Club Rochester. The Bachelor Auction is sponsored by 98PXY with Moose and Breezy as the event emcees.

Attendance - 500+ young professionals, established professionals, philanthropic community members.
Media Exposure: Targeted social media, radio (partner sponsor 98PXY)

SPONSORSHIP

DESCRIPTION

PRESENTING SPONSOR
\$5,000

- Company logo on all promotional materials as presenting sponsor.
- Inclusion in all radio promotions as presenting sponsor.
- Corporate Banner at event (provided by sponsor).
- Recognition on event webpage; logo & link to company website.
- Social media recognition.
- Full-Page program book sponsorship. (16 5/8 inches wide by 31 1/16 inches tall)
- Company/Organization banner displayed night of the event and invited to provide a promotional item for all guests to receive night of (provided by sponsor).
- Twelve (12) tickets.

**FINAL ROSE PREMIER
SPONSOR**
\$3,500

- Recognition on event webpage; logo & link to company website
- Social media recognition.
- Choice of recognition as stage sponsor or food sponsor.
- Full-Page program book sponsorship. (16 5/8 inches wide by 31 1/16 inches tall)
- Ten (10) tickets.

**HOMETOWN DATE
SPONSOR**
\$2,000

- Recognition on event webpage; name listing & link to company website.
- Social media recognition.
- Half-Page program book sponsorship. (16 5/8 inches wide by 14 1/2 inches tall)
- Eight (8) tickets.

GROUP DATE SPONSOR
\$1,000

- Recognition on event webpage; name listing & link to company website.
- Social media recognition.
- Half-Page program book sponsorship. (16 5/8 inches wide by 14 1/2 inches tall)
- Eight (8) tickets.

FIRST IMPRESSION ROSE
SPONSOR
\$500

- Recognition on event webpage; name listing & link to company website.
- Half-Page program book sponsorship. (16 5/8 inches wide by 14 1/2 inches tall)
- Four (4) tickets.

FULL PAGE PROGRAM
BOOK SPONSOR
\$200

- 16 5/8 inches wide by 31 1/16 inches tall.
- Full color.
- High resolution (300dpi) JPEG or PNG file required by March 6th.

HALF-PAGE PROGRAM
BOOK SPONSOR
\$100

- 16 5/8 inches wide by 14 1/2 inches tall.
- Full color.
- High resolution (300dpi) JPEG or PNG file by required by March 6th.

All advertisements and sponsor logos are due by March 6th.

Cancer Support Community at Gilda's Club is a 501c3 nonprofit organization. A portion of your sponsorship gift is tax-deductible to the extent allowed by the IRS and will be noted on your invoice/receipt. Our tax identification number is 16-0836556.

HEROES BALL '24



Friday, June 7, 2024

DoubleTree by Hilton Hotel Rochester - Jefferson Road

It is our largest fundraiser held annually in the spring to honor and recognize our local “heroes,” our champions against cancer. The evening includes raffles and auction items.. All proceeds stay in Rochester helping us provide free social and emotional support programs that benefit men, women, teens, and kids in our community whose lives have been touched by cancer.

Attendance - 300+ young professionals, established professionals, philanthropic community members.
Media Exposure: Targeted social media, radio

AWARD HONOREES:

Hero Award
 Dr. Aram Hezel, *URMC/Wilmot Cancer Center*

Gitelman Award
 Dr. Jeffrey Haynes, *Rochester Regional Health/ Lipson Cancer Center*

Community Impact Award
 Latino Unidos Contra Cáncer Group

President’s Award
 Conor McKenna, *Associate Board Co-Chair First American Equipment Finance*

Chris Keyes, *Associate Board Co-Chair St. John Fisher University*

Simonetti Award
 Alan (Brother Wease) and Doreen Levin
The Wease Show/Radio 95.1FM

SPONSORSHIP	DESCRIPTION
<p>Partner Sponsor \$15,000</p> <p>EXCLUSIVE SPONSORSHIP</p>	<ul style="list-style-type: none"> • CEO welcome message at event. • Logo on invitation & printed materials. • Recognition in press releases and Eblasts. • Logo on event website/link. • Social media recognition as an event partner. • Recognition at event. • Exclusive signage as Partner Sponsor. • Recognition in wrap-up article in the “Behind the Red Door” newsletter. • Outside back cover program book sponsorship. • Two tables of 8.
<p>Platinum \$10,000</p>	<ul style="list-style-type: none"> • Logo on invitation & printed materials. • Recognition in media releases and eblasts. • Logo on event website/link. • Social media recognition. • Recognition at event. • Exclusive signage as Platinum Sponsor. • Recognition in wrap-up article in the “Behind the Red Door” newsletter. • Inside front cover program book sponsorship. • 1 table of 8.

Awards \$5,000	<ul style="list-style-type: none"> • Presenter of one of the honoree awards. • Logo on printed materials. • Logo on event website/link. • Social media recognition. • Recognition at event. • Inclusion on event signage. • Recognition in wrap-up article in the “Behind the Red Door” newsletter. • Full page program book sponsorship. • 1 table of 8.
Silver/Table of 8 \$2,500	<ul style="list-style-type: none"> • Recognition on event website. • Social media recognition. • Inclusion on event signage. • Recognition in wrap-up article in the “Behind the Red Door” newsletter. • 1/2 page program book sponsorship. • 1 table of 8.
Reception Sponsor \$1,500	<ul style="list-style-type: none"> • Social media recognition. • Exclusive Signage at Reception. • Recognition in wrap-up article in the “Behind the Red Door” newsletter. • 1/4 page program book sponsorship. • 4 complimentary tickets.
Live Auction Sponsor \$1,500	<ul style="list-style-type: none"> • Social media recognition. • Exclusive Signage at Reception. • Recognition in wrap-up article in the “Behind the Red Door” newsletter. • Program Book Ad - 1/4 page. • 4 complimentary tickets.
Hero Sponsor \$1,000	<ul style="list-style-type: none"> • Recognition on event website. • Recognition in wrap-up article in the “Behind the Red Door” newsletter. • Program Book text listing. • 2 complimentary tickets.
Full Page Program Sponsorship \$600	<ul style="list-style-type: none"> • Dimensions are 5” wide x 7 3/4” tall. • High Resolution (300 dpi) JPG or Camera-ready PDF file. • Provided by May 1st.
Half Page Ad Program Sponsorship \$350	<ul style="list-style-type: none"> • Dimensions are 5” wide x 3 1/2” tall. • High Resolution (300 dpi) JPG or Camera-ready PDF file. • Provided by May 1st.
Quarter Page Ad Program Sponsorship \$200	<ul style="list-style-type: none"> • Dimensions are 2 1/4” wide x 3 1/2” tall. • High Resolution (300 dpi) JPG or Camera-ready PDF file. • Provided by May 1st.

All advertisements and sponsor logos are due by May 1st.

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Wednesday, July 17, 2024

The Links at Greystone - 1400 Atlantic Ave., Walworth NY

Join us for a great day of golf on the Links at Greystone. Golfers will hit down the fairways towards 18 holes on one of Rochester’s premier courses to benefit Cancer Support Community at Gilda’s Club! The day includes: 18 holes with cart, raffles, golfer participation gift, breakfast and lunch followed by an hors d’oeuvres reception and presentation of team prizes.

Attendance - 144 individual and team golfers.
Media Exposure: Targeted social media, radio

SPONSORSHIP

DESCRIPTION

Presenting Sponsor
\$3,500

EXCLUSIVE OPPORTUNITY

- Logo used on print collateral and hyperlinked on Coalition website.
- Mention in all news stories and promotion of the event.
- Thanked and tagged on social media with logo.
- Share company partnership testimonial via email blast, and on social channels two times.
- Opportunity to hang company banner on location.
- Logo prominently displayed on thank you signage at the event.
- Verbal recognition during welcome and reception.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by July 5th).
- Recognition in wrap-up article and logo in the “Behind the Red Door” newsletter.
- Two free Hole/Tee signs.
- Two foursomes.

Cart Sponsor
\$2,500

EXCLUSIVE OPPORTUNITY

- Logo prominently displayed in every golf cart used at the tournament.
- Thanked on social media with logo.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by July 5th).
- Recognized with logo in the “Behind the Red Door” newsletter
- Logo displayed on thank you signage at the event.
- One foursome.

Putting Green Sponsor
\$1,500

EXCLUSIVE OPPORTUNITY

- Signage with logo prominently displayed at the putting green.
- Thanked on social media with logo.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by July 5th).
- Recognized in the “Behind the Red Door” newsletter.
- Listed on thank you signage at the event.
- One foursome.

SPONSORSHIP

DESCRIPTION

Reception Sponsor \$1,500

EXCLUSIVE OPPORTUNITY

- Signage with logo prominently displayed in the reception space.
- Recognition on social media with logo.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by July 5th).
- Recognition in the "Behind the Red Door" newsletter.
- Listed on thank you signage at the event.
- One foursome.

Gold Sponsor \$1,500

- Signage with logo prominently displayed at event.
- Recognition on social media with logo.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by July 5th).
- Recognition in the "Behind the Red Door" newsletter.
- Listed on thank you signage at the event.
- One foursome.

Breakfast Sponsor \$1,000

EXCLUSIVE OPPORTUNITY

- Your logo prominently displayed in the breakfast area.
- Recognition on social media with logo.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by July 5th).
- Recognition in the "Behind the Red Door" newsletter.
- Listed on thank you signage at the event.
- One foursome.

Lunch Sponsor \$1,000

EXCLUSIVE OPPORTUNITY

- Your logo prominently displayed in the lunch area.
- Recognition on social media with logo.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by July 5th).
- Recognition in the "Behind the Red Door" newsletter.
- Listed on thank you signage at the event.
- One foursome.

Silver Sponsor \$1,000

- Logo included on sponsor signage at event.
- Recognition on social media with logo.
- Hole/Tee Sign.
- One foursome.

Bronze Sponsor \$750

- Logo included on sponsor signage at event.
- Recognition on social media with logo.
- One foursome.

Hole/Tee \$250

- Signage at one hole/tee
- Listed on thank you signage at the event.

All sponsor logos are due by June 30th.

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2024 EVENT SPONSORSHIP COMMITMENT FORM

Please complete this form and mail/e-mail form including company's high resolution (300 dpi) JPEG/PNG logo file to:

Cancer Support Community at Gilda's Club Rochester
Lorraine Clements, Director of Development
255 Alexander Street, Rochester, NY 14607
lclements@cscrochester.org | (585) 423-9700 x305

Company Name (as it should appear on signage):	
Contact (First & Last Name):	
Address:	
City, State, Zip:	
Email:	Contact Phone:
Provide us with your social media handles for tagging:	

Please indicate your sponsorship level(s) for any and all events.

(✓) BACHELOR AUCTION	(✓) HEROES BALL	(✓) CANCER SUPPORT CLASSIC
Presenting Sponsor - \$5,000	Presenting Sponsor - \$15,000	Presenting Sponsor - \$3,500
Final Rose Premier Sponsor - \$3,500	Platinum Sponsor - \$10,000	Cart Sponsor - \$2,500
Hometown Date Sponsor - \$2,000	Awards Sponsor - \$5,000	Putting Green Sponsor - \$1,500
Group Date Sponsor - \$1,000	Silver/Table of 8 Sponsor - \$2,500	Reception Sponsor - \$1,500
First Impression Rose Sponsor - \$500	Reception Sponsor - \$1,500	Gold Sponsor - \$1,500
Full Page Program Book Sponsor - \$200	Live Auction Sponsor - \$1,500	Breakfast Sponsor - \$1,000
Half Page Program Book Sponsor - \$100	Hero Sponsor - \$1,000	Lunch Sponsor - \$1,000
	Full Page Program Book Sponsor - \$600 (5" wide x 7 ¾" tall)	Silver Sponsor - \$1,000
	Half Page Program Book Sponsor - \$350 (5" wide x 3 ½" tall)	Bronze Sponsor - \$750
	Quarter Page Program Book Sponsor - \$200 (2 ¼" wide x 3 ½" tall)	Hole/Tee Sponsor - \$250

* Cancer Support Community at Gilda's Club is a 501c3 nonprofit organization (Federal ID is 16-0836556). A portion of your sponsorship gift is tax-deductible to the extent allowed by the IRS., and will be noted on your invoice/receipt.

TOTAL AMOUNT ENCLOSED: _____

PAYMENT: CASH CHECK (payable to the: Cancer Support Community at Gilda's Club Rochester) PLEASE INVOICE ME
 AMERICAN EXPRESS MASTERCARD VISA DISCOVER


Call (585) 423-9700 x307 to pay by phone.

Name On Card:		
Card Number:	Expires:	CVV:
Signature:	Date:	



Our Mission:

Cancer Support Community at Gilda's Club mission is to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care. Our programs are free to anyone impacted by cancer and are a complement to their medical care.



When you hear the word cancer it seems as though your heart stops and your mind goes into panic mode, developing hundreds of questions for this unknown journey. This was me when I received my diagnosis of breast cancer. My heart swells with joy, optimism and thankfulness for the many blessings along the way.

One such blessing was the Cancer Support Community at Gilda's Club. They are a supportive environment with many programs that meet the emotional, nutritional and physical needs of the cancer patient and their families.

I am so thankful I found Cancer Support Community at Gilda's Club, having enjoyed participating in a variety of their programs and developing lasting and supportive friendships along the way.

I know I am never alone in this journey.

- Deborah



No One Should Ever Face Cancer Alone.

Disclosure Requirement for Solicitation of Contributions Pursuant to New York State Executive Law 174-b
Cancer Support Community at Gilda's Club is a 501c3 nonprofit (Federal ID # 16-0836556) organization.
A copy of our latest annual report/case for support statement may be obtained upon request.