



255 Alexander Street  
Rochester, NY 14607  
Ph: 585.423.9700  
www.cscrochester.org



March 2026

Dear Community Leader:

We invite you to partner with **Cancer Support Community at Gilda's Club Rochester** as a sponsor for our **annual CSC Golf Classic** on Wednesday, July 22nd at the **Links at Greystone**. This premier community event supports individuals and families impacted by cancer across the Greater Rochester area and surrounding counties. The CSC Golf Classic brings together community leaders, supporters, and advocates who share a commitment to ensuring that **no one faces cancer alone**. Proceeds from the tournament directly support our mission of providing **free emotional support, education, and hope** to individuals navigating a cancer diagnosis.

**CSC Golf Classic**  
Wednesday, July 22, 2026  
7:30-4:00pm  
Links at Greystone

Your sponsorship helps provide **thousands of free programs each year**—including support groups, educational workshops, healthy lifestyle classes, and mental health support—empowering patients, survivors, caregivers, and families with hope and resilience.

In addition to making a direct impact on lives in our community, sponsors receive **meaningful visibility** and demonstrate a commitment to health and well-being.

Enclosed is our sponsorship packet that also highlights all our upcoming events that may be of interest to you. For questions, contact **Mary Ellen Smith, Director of Communications & Events**, at **(585) 423-9700 ext. 303** or **mesmith@cscrochester.org**. We hope you will join us for this exciting day of golf and community impact!

Sincerely,

Robert Poltrino  
Chief Operating Office  
Skull Diamond and Heart Capital, LCC  
Cancer Support Community  
Development Chair

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United Way Designation #196

Cancer Support Community Rochester provides free educational, social, and emotional support programs for anyone touched by cancer.



# 2026 EVENT SPONSORSHIP OPPORTUNITIES

*Partnering for Impact... Impacting Lives!*

**CANCER SUPPORT CLASSIC**  
**7/22/26**

**HEROES BALL**  
**10/9/26**  
**Keynote Speaker:**  
**Thurman Thomas**



**For More Information**  
Mary Ellen Smith  
585-423-9700 x303  
[mesmith@cscrochester.org](mailto:mesmith@cscrochester.org)  
[www.cscrochester.org](http://www.cscrochester.org)

Dear Community Partner,

Cancer Support Community (CSC) at Gilda's Club's 2026 Event Sponsorship Program offers individuals, corporations and businesses the **opportunity to make one comprehensive sponsorship gift for any or all of our events for a full year**. Together, we can provide year-round programs and services to over 4,000 people impacted by cancer so no one faces cancer alone!

Since 1959, Cancer Support Community at Gilda's Club has served at the forefront of providing educational, social and mental health support programs at no cost. We serve people of all ages impacted by any type of cancer – adults, teens and children – along with their family, friends, and caregivers.

We continue our longstanding commitment to helping as many individuals and families as possible along their cancer journey. Our approach to support - **Mapping My Journey** - is tailored to the individual needs of each person as they navigate their cancer diagnosis. Your partnership with Cancer Support Community at Gilda's Club Rochester will ensure that we carry our critical mission forward and provide the support and resources so many have to come rely on, and that so many more will need.

Thank you for considering our Sponsorship Program. We welcome your support and the opportunity to work together to make an impactful difference in our community and, more importantly, in the lives of countless individuals who are in need of hope and friendship. **Here's how you can help!**

Thank you.

*James F. Love*

James F. Love  
Chief Executive Officer  
Cancer Support Community at Gilda's Club

## MAPPING *my* JOURNEY®

*A personalized support system tailored to the individual at any stage of their cancer journey.*





**Wednesday, July 22, 2026**  
**The Links at Greystone**  
**(1400 Atlantic Ave., Walworth NY 14568)**

Join us for a great day of golf on the Links at Greystone, a premier course, to benefit Cancer Support Community at Gilda's Club! The day includes: 18 holes with cart, raffles, golfer participation gift, breakfast and lunch followed by an hors d'oeuvres reception and presentation of team prizes.

**Attendance - 144 individual and team golfers.**

**Media Exposure: Targeted social media, radio**

**SPONSORSHIP**

**DESCRIPTION**

**Presenting Sponsor**  
**\$3,500**

**EXCLUSIVE OPPORTUNITY**

- Logo used on print collateral and hyperlinked on website.
- Mention in all news stories and promotion of the event.
- Thanked and tagged on social media with logo.
- Share company partnership testimonial via email blast, and on social channels two times.
- Opportunity to hang company banner on location.
- Logo prominently displayed on event thank you signage.
- Verbal recognition during welcome and reception.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by June 30th).
- Two free Hole/Tee signs.
- Two foursomes.

**Cart Sponsor**  
**\$2,500**

**EXCLUSIVE OPPORTUNITY**

- Logo prominently displayed in every golf cart used at the tournament.
- Thanked on social media with logo.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by June 30th).
- Logo displayed on thank you signage at the event.
- One foursome.

## SPONSORSHIP

## DESCRIPTION

### Putting Green Sponsor

**\$1,750**

**EXCLUSIVE OPPORTUNITY**

- Signage with logo prominently displayed at the putting green.
- Thanked on social media with logo.
- Opportunity to distribute item and/or literature (i.e., in goodie bag). (Items needed by June 30th).
- Listed on event thank you signage.
- One foursome.

### Reception Sponsor

**\$1,500**

- Signage with logo prominently displayed in the reception space.
- Recognition on social media with logo.
- Signage as the complimentary drink sponsor with logo on drink tickets.
- Logo/Signage on drink cart
- Listed on event thank you signage.
- One foursome.

### Lunch Sponsor

**\$1,250**

- Logo prominently displayed in the lunch area.
- Recognition on social media with logo.
- Opportunity to distribute literature and/or business card in boxed lunches. (Items needed by June 30th).
- Listed on event thank you signage.
- One foursome.

### Breakfast Sponsor

**\$1,000**

- Logo prominently displayed in the breakfast area.
- Recognition on social media with logo.
- Listed on event thank you signage.
- One foursome.

### Foursome Sponsor

**\$750**

- Logo included on sponsor signage at event.
- Recognition on social media with logo.
- One foursome.

### Hole/Tee

**\$250**

- Signage at one hole/tee
- Listed on event thank you signage.

**All sponsor logos are due by June 30th.**

*Cancer Support Community at Gilda's Club is a 501c3 nonprofit organization. A portion of your sponsorship gift is tax-deductible to the extent allowed by the IRS and will be noted on your invoice/receipt. Our tax identification number is 16-0836556.*

# Heroes Ball '26



**Oct. 9, 2026**

**Hyatt Regency Rochester**  
(125 East Main St., Rochester, NY 14604)

It is our largest fundraiser held annually to honor and recognize “heroes” and champions against cancer. The evening includes raffles and auction items. All proceeds stay local helping us provide free social and emotional support programs that benefit men, women, teens, and kids in our community.

**Attendance - 450+ young professionals, established professionals, philanthropic community members.**  
**Media Exposure: Targeted social media, radio.**



## KEYNOTE SPEAKER:

**Thurman Thomas**, former Running Back for the Buffalo Bills, and Hall of Famer, will share how cancer has impacted his life. There'll be some football stories shared as well!

## SPONSORSHIP

## DESCRIPTION

**Partner Sponsor**  
**\$15,000**

### EXCLUSIVE SPONSORSHIP

- CEO welcome message at event.
- Logo on invitation & printed materials.
- Recognition in press releases and Eblasts.
- Logo on event website/link.
- Social media recognition as an event partner.
- Recognition at event.
- Exclusive signage as Partner Sponsor.
- Outside back cover program book sponsorship.
- Two tables of 10.
- VIP Champagne Reception - Champagne Toast with Keynote Speaker

**Platinum**  
**\$10,000**

- Logo on invitation & printed materials.
- Recognition in media releases and eblasts.
- Logo on event website/link.
- Social media recognition.
- Recognition at event.
- Exclusive signage as Platinum Sponsor.
- Inside front cover program book sponsorship.
- 1 table of 10.
- VIP Champagne Reception - Champagne Toast with Keynote Speaker

<b>Awards/Honorees</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Logo on event website/link.</li> <li>• Social media recognition.</li> <li>• Digital acknowledgement in award/honorees slide presentation</li> <li>• Inclusion on event signage.</li> <li>• Full page program book sponsorship.</li> <li>• 1 table of 10.</li> <li>• VIP Champagne Reception - Champagne Toast with Keynote Speaker</li> </ul>
<b>Reception Sponsor</b> <b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Social media recognition.</li> <li>• Signage at Reception.</li> <li>• 1/2 page program book sponsorship.</li> <li>• 1 table of 10</li> </ul>
<b>Live Auction Sponsor</b> <b>\$1,500</b>	<ul style="list-style-type: none"> <li>• Social media recognition.</li> <li>• Signage in auction area.</li> <li>• 1/2 page program book sponsorship.</li> <li>• 4 complimentary tickets.</li> </ul>
<b>Hero Sponsor</b> <b>\$1,000</b>	<ul style="list-style-type: none"> <li>• Recognition on event website.</li> <li>• Program Book text listing.</li> <li>• 2 complimentary tickets.</li> </ul>
<b>Full Page Program Sponsorship</b> <b>\$600</b>	<ul style="list-style-type: none"> <li>• Dimensions are 5" wide x 7 3/4" tall; black and white</li> <li>• High Resolution (300 dpi) JPG or Camera-ready PDF file.</li> <li>• <b><i>Provided by Aug. 20th.</i></b></li> </ul>

**All advertisements and sponsor logos are due by Aug. 20th.**

*Cancer Support Community at Gilda's Club is a 501c3 nonprofit organization. A portion of your sponsorship gift is tax-deductible to the extent allowed by the IRS and will be noted on your invoice/receipt. Our tax identification number is 16-0836556.*



## 2026 EVENT SPONSORSHIP COMMITMENT FORM

Please complete this form and mail/e-mail form including company's high resolution (300 dpi) JPEG/PNG logo file to:

Cancer Support Community at Gilda's Club Rochester  
 Mary Ellen Smith  
 255 Alexander Street, Rochester, NY 14607  
 mesmith@cscrochester.org | (585) 423-9700 x303

<b>Company Name (as it should appear on signage):</b>	
<b>Contact (First &amp; Last Name):</b>	
<b>Address:</b>	
<b>City, State, Zip:</b>	
<b>Email:</b>	<b>Contact Phone:</b>
<b>Provide us with your social media handles for tagging:</b>	

**Please indicate your sponsorship level(s) for any and all events.**

(✓) <b>CANCER SUPPORT CLASSIC</b>	(✓) <b>HEROES BALL</b>
Presenting Sponsor - \$3,500	Partner Sponsor - \$15,000
Cart Sponsor - \$2,500	Platinum Sponsor - \$10,000
Putting Green Sponsor - \$1,750	Awards/Honorees Sponsor - \$5,000
Reception Sponsor - \$1,500	Reception Sponsor - \$2,500
Lunch Sponsor - \$1,250	Live Auction Sponsor - \$1,500
Breakfast Sponsor - \$1,000	Hero Sponsor - \$1,000
Foursome Sponsor - \$750	Full Page Program Book Sponsor - \$600 (5" wide x 7 ¼" tall)
Hole/Tee - \$250	Half Page Program Book Sponsor - \$350 (5" wide x 3 ½ tall)

\* Cancer Support Community at Gilda's Club is a 501c3 nonprofit organization (Federal ID is 16-0836556). A portion of your sponsorship gift is tax-deductible to the extent allowed by the IRS., and will be noted on your event invoice/receipt.

**TOTAL AMOUNT ENCLOSED:** \_\_\_\_\_

**PAYMENT:**     CASH     CHECK (payable to the: Cancer Support Community at Gilda's Club Rochester)     PLEASE INVOICE ME  
 AMERICAN EXPRESS     MASTERCARD     VISA     DISCOVER

**Call (585) 423-9700 x307 to pay by phone.**

Name On Card:		
Card Number:	Expires:	CVV:
Signature:	Date:	



## Our Mission:

Cancer Support Community at Gilda's Club mission is to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care. Our programs are free to anyone impacted by cancer and are a complement to their medical care.



## No One Should Ever Face Cancer Alone.

*Disclosure Requirement for Solicitation of Contributions Pursuant to New York State Executive Law 174-b  
Cancer Support Community at Gilda's Club is a 501c3 nonprofit (Federal ID # 16-0836556) organization.  
A copy of our latest annual report/case for support statement may be obtained upon request.*